



**Small Powertrains and Energy Systems Technology Conference 2022
HIMEJI, JAPAN**

SETC2022 Application Guidelines for Banner Advertisements

A special website introduces SETC2022. It is expected that banner advertisements on this conference website would have a notable effect on conference participants and relevant parties. We will accept applications for banner advertisements according to the following terms and conditions. Your placement of a banner advertisement would be greatly appreciated.

Outline	<ul style="list-style-type: none"> • Banner advertising on the special website URL:http://www.setc-jsae.com/ Banner size: 54 pixels high x 108 pixels wide Banners are linked to the website. The locations of banners are rearranged randomly with every reload. The official language of the special website is English. • Start accepting applications: From January 5th (Wed.), 2022, on an as-needed basis • Banners posting period: From Jan. 2022 to Dec. 2022 Banners will be displayed from the month after receipt of payment.
Banner advertisement fee	<ul style="list-style-type: none"> • 120,000 yen (TAX is not included.) Fixed amount regardless of the time of application
Material content	<ul style="list-style-type: none"> • Pixel size: 54 pixels high x 108 pixels wide (Size, including the margins, should be strictly observed.) • Banner data image format: JPG / GIF (Text data is not accepted.) • Image creation Advertisers shall prepare and submit the complete image data. • Transmission of the final data After completion of the application, you will be asked to transmit the final data to the secretariat.
Application	<ul style="list-style-type: none"> • Application deadline: Applications are continuously accepted during the display period. • How to apply: Please fill out and sign the attached application form, and e-mail it to the secretariat. • Payment: An invoice will be issued to you after the application details have been confirmed and accepted. Full payment must be transferred by the designated date, after receipt of the invoice. (*All bank charges are the responsibility of the payer. No reimbursements apply in the event of cancellation.)
Conference Secretariat	<p>Society of Automotive Engineers of Japan, Inc Secretariat: Mr. Yasunari Sakai E-mail: SETC2022@jsae.or.jp</p>

