



The 25<sup>th</sup> Small Engine Technology Conference  
HIROSHIMA, JAPAN

## SETC2019 Guidelines for Program Advertisements

The Preliminary program of at least 1000 copies will be issued in May 2019 and Final Program will be distributed on site in November 2019. We would like to offer the advertisements in these conference programs to increase the recognition of your company with the conference participants and related parties. Please read the guidelines below and fill out the application to email/fax it to the SETC2019 Secretariat.

Outline	<ul style="list-style-type: none"> <li>● Preliminary Program : at least 1000 copies to be issued in May 2019</li> <li>● Final Program : 500 copies to be issued in November 2019</li> <li>● Configuration A4 (210 mm × 297 mm) color printing, approx. 50 pages *For Final Program, mono chrome version of ad is published.</li> <li>● Official language English</li> </ul>
Advertisement fee	<ul style="list-style-type: none"> <li>● Inside full-page ad: ¥ 200,000 (either full color or mono chrome)</li> <li>● Inside half-page ad: ¥ 120,000 (either full color or mono chrome)</li> <li>● Inside front cover ad: ¥ 260,000 (full color)</li> <li>● Inside back cover ad: ¥ 260,000 (full color)</li> <li>● Back cover ad: ¥ 320,000 (full color)</li> <li>* Page layout will be decided by the secretariat.</li> <li>* Tax is not included</li> </ul>
Material content	<ul style="list-style-type: none"> <li>● Format Electronic data created with Illustrator or JPEG format. Resolution: 300 dpi or higher.</li> <li>● Size Printed area A4 paper : 21x29,7cm portrait, there should be 3mm tolerance for printing bleed on all sides</li> <li>● Image Production The advertiser must submit the complete manuscript as data.</li> <li>● Destination After completion of the application, you will be asked to send the data to the secretariat.</li> </ul>
Application	<ul style="list-style-type: none"> <li>● Application deadline March 19 (Tue), 2019</li> <li>● Manuscript submission deadline: March 29 (Fri), 2019 Details of how to submit data will be provided after receipt of applications.</li> <li>● Application: Please fill out the attached application form, complete with a signature and e-mail or fax it to the conference secretariat.</li> <li>● Payment: An invoice will be issued after the application details have been confirmed and accepted. Full payment must be made by the specified date, after receipt of the invoice. (*All bank charges are the responsibility of the payer.)</li> </ul>
Conference Secretariat	<p>Society of Automotive Engineers of Japan, Inc. Secretariat: Mr. Masaki Goto E-mail: SETC2019@jsae.or.jp</p>

\* Due to the print characteristics, the color may contrary to your expectation.



Society of Automotive Engineers of Japan, Inc.

