



Small Engine Technology Conference 2015  
OSAKA, JAPAN

Organized by Society of Automotive Engineers of Japan, Inc.(JSAE)/ SAE INTERNATIONAL

## SETC2015 Application Guidelines for Banner Advertisements

A special website introduces SETC2015. It is expected that banner advertisements on this conference website would have a notable effect on conference participants and relevant parties. We will accept applications for banner advertisements according to the following terms and conditions. Your placement of a banner advertisement would be greatly appreciated.

<b>Outline</b>	<ul style="list-style-type: none"> <li>● Banner advertising on the special website URL: <a href="http://www.setc-jsae.com/">http://www.setc-jsae.com/</a> Banner size: 54 pixels high × 108 pixels wide Banners are linked to the website. The locations of banners are rearranged randomly with every reload. The official language of the special website is English.</li> <li>● Start accepting applications: From July 1st (Tue.), 2014, on an as-needed basis</li> <li>● Banners posting period: From July. 2014 to Dec. 2015 Banners will be displayed from the month after receipt of payment.</li> </ul>
<b>Banner advertisement fee</b>	<ul style="list-style-type: none"> <li>● JPY108,000 (tax included) Fixed amount regardless of the time of application</li> </ul>
<b>Material content</b>	<ul style="list-style-type: none"> <li>● Pixel size: 54 pixels high × 108 pixels wide (Size, including the margins, should be strictly observed.)</li> <li>● Banner data image format: JPG / GIF (Text data is not accepted.)</li> <li>● Image creation Advertisers shall prepare and submit the complete image data.</li> <li>● Transmission of the final data After completion of the application, you will be asked to transmit the final data to the secretariat.</li> </ul>
<b>Application</b>	<ul style="list-style-type: none"> <li>● Application deadline: Applications are continuously accepted during the display period.</li> <li>● How to apply: Please fill out and sign the attached application form, and e-mail it to the secretariat.</li> <li>● Payment: An invoice will be issued to you after the application details have been confirmed and accepted. Full payment must be transferred by the designated date, after receipt of the invoice. (*All bank charges are the responsibility of the payer. No reimbursements apply in the event of cancellation.)</li> </ul>
<b>Application destination</b>	<ul style="list-style-type: none"> <li>● Contact: SETC2015 Conference Organizer Office in charge</li> <li>● E-mail: <a href="mailto:setc2015office@jsae.or.jp">setc2015office@jsae.or.jp</a></li> </ul>



Society of Automotive Engineers of Japan, Inc.

