



Small Engine Technology Conference 2013  
TAIPEI, TAIWAN

## SETC2013 Guidelines for Program Advertisements

The Preliminary program of at least 1000 copies will be issued in May 2013 and Final Program will be distributed on site in November 2013. We would like to offer the advertisements in these conference programs to increase the recognition of your company with the conference participants and related parties. Please read the guidelines below and fill out the application to email/fax it to the SETC 2013 Secretariat.

Outline	<ul style="list-style-type: none"><li>• Preliminary Program : at least 1000 copies to be issued in May 2013</li><li>• Final Program : 500 copies to be issued in October 2013</li><li>• Configuration A4 (210 mm x 297 mm) color printing, approx. 50 pages *For Final Program, the same ad is published.</li><li>• Official language: English</li></ul>
Advertisement fee	<ul style="list-style-type: none"><li>• Inside full-page ad: NTD 36,000 (full color spread)</li><li>• Inside half-page ad: NTD 27,000 (full color spread)</li><li>• Inside front cover ad: NTD 48,000 (full color spread)</li><li>• Inside back cover ad: NTD 48,000 (full color spread)</li><li>• Back cover ad: NTD 54,000 (full color spread) <b>SOLD!</b></li></ul> <p>* Page layout will be decided by the secretariat.</p>
Material content	<ul style="list-style-type: none"><li>• Format Electronic data created with Illustrator. Resolution: 300 dpi or higher.</li><li>• Size Full page: 210 mm x 297 mm(max) Half page: 210 mm x 133 mm</li><li>• Image Production The advertiser must submit the complete manuscript as data.</li><li>• Destination After completion of the application, you will be asked to send the data to the secretariat.</li></ul>
Application	<ul style="list-style-type: none"><li>• Application deadline March 25 (Mon.), 2013</li><li>• Manuscript submission deadline: April 1 (Mon.), 2013 Details of how to submit data will be provided after receipt of applications.</li><li>• Application: Please fill out the attached application form, complete with a signature and e-mail or fax it to the conference secretariat.</li><li>• Payment: An invoice will be issued after the application details have been confirmed and accepted. Full payment must be made by the specified date, after receipt of the invoice. (*All bank charges are the responsibility of the payer. No repayment apply after the receipt of the fee.)</li></ul>
Conference Secretariat	Ms. Carrie Wang / Elite PCO TEL +886-2-8502-7087 Ext. 31 FAX +886-2-8502-7025 E-MAIL setc2013-est@elitepc.com.tw

\* Due to the print characteristics, the color may contrary to your expectation.





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## SETC2013 Application Form for a Program Advertisement

We request the placement of an advertisement in the Preliminary Program and Final Program for the 2013 Small Engine Technology Conference (SETC 2013) as described below (please ✓).

<input type="checkbox"/>	Full-page A4 ad	NTD 36,000
<input type="checkbox"/>	Half-page A4 ad	NTD 27,000
<input type="checkbox"/>	Inside front cover A4 ad	NTD 48,000
<input type="checkbox"/>	Inside back cover A4 ad	NTD 48,000
<input type="checkbox"/>	Back cover A4 ad	NTD 54,000

Company Name				
Mailing Address & postal code for Billing Invoice				
Person-in-charge	Name			
	Sec/Dept.			
	E-mail			
	TEL.		FAX.	
	Signature			

Bank account	Name: <b>E.Sun Commercial Bank Ltd., Taipei, Taiwan</b> Branch: <b>Yangmei Branch</b> Swift code: <b>ESUNTWTP</b> Beneficiary Name: <b>SAE International Taipei Section</b> Beneficiary's Account No.: <b>0369-940-009275</b> (*All bank charges are the responsibility of the payer. No reimbursements apply in the event of cancellation.)
Conference Secretariat	Ms. Carrie Wang / Elite PCO TEL +886-2-8502-7087 Ext. 31 FAX +886-2-8502-7025 E-MAIL setc2013-est@elitepc.com.tw

- ☐ **Application deadline: Monday, March 25, 2013**
- ☐ **Material Content deadline: Monday, April 1, 2013**

