



Small Engine Technology Conference 2013
TAIPEI, TAIWAN

SETC2013 Guidelines for Banner Advertisements

A special website to introduce SETC 2013 has opened. We would like to offer pay-space for a banner at the website to increase the recognition of your company with the conference participants and related parties. Please read the guidelines below and fill out the application to email/fax it to the SETC Secretariat.

Outline	<ul style="list-style-type: none"> • Banner advertising on the special website URL: http://www.setc-jsae.com/ Banner size: 54 pixels high × 108 pixels wide Banners are linked to the website. The locations of banners are rearranged randomly with every reload. The official language of the special website is English. • Start accepting applications: From November 12 (Mon.), 2012, on an as-needed basis • Planned period of display: From Nov. 2012 to Dec. 2013 Banners will be displayed in the following month from the month of application acceptance.
Banner advertisement fee	<ul style="list-style-type: none"> • 105,000 yen (consumption tax included) Fixed amount regardless of the time of application
Material content	<ul style="list-style-type: none"> • Pixel size: 54 pixels high × 108 pixels wide (Size, including the margins, should be strictly observed.) • Banner data image format: JPG / GIF (Text data is not accepted.) • Image creation Advertisers shall prepare and submit the complete image data. • Transmission of the final data After completion of the application, you will be asked to transmit the final data to the secretariat.
Application	<ul style="list-style-type: none"> • Application deadline: Applications are continuously accepted during the display period. • How to apply: Please fill out the attached application form, complete with a signature and e-mail or fax it to the conference secretariat. • Payment: An invoice will be issued to you after the application details have been confirmed and accepted. Full payment must be transferred by the designated date, after receipt of the invoice. (*All bank charges are the responsibility of the payer. No repayment apply after the receipt of the fee.)
Conference Secretariat	<p>Society of Automotive Engineers of Japan, Inc. Global Development: Sumio Watanabe (Mr.) E-MAIL SETC2013@jsae.or.jp TEL. +81-(0)3-3262-8214 FAX. +81-(0)3-3262-2204</p>



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SETC2013 Application Form for a Banner Advertisement

Start of display	The month after receipt of payment
End of display	Dec. 2013
Banner advertisement fee	105,000 yen (consumption tax included)

We request placing a banner advertisement on the special 2013 Small Engine Technology Conference (SETC2013) website, as described below.

Application date	____/____/____ (mm/dd/yyyy)			
Company name				
Company name in Japanese				
Mailing Address & postal code for Billing Invoice				
Linked URL:				
Person-in-charge	Name			
	Sec/Dept.			
	E-mail			
	Tel.		Fax.	
	Signature			
Conference Secretariat	Society of Automotive Engineers of Japan, Inc. Global Development: Sumio Watanabe (Mr.) E-MAIL SETC2013@jsae.or.jp TEL. +81-(0)3-3262-8214 FAX. +81-(0)3-3262-2204			
Bank account	Name: The Bank of Tokyo-Mitsubishi UFJ Swift code: BOTKJPJT Branch: Ichigaya Branch (branch code: 014) Account no.: 4396772 (Ordinary) Account holder: Society of Automotive Engineers of Japan, Inc. *All bank charges are the responsibility of the payer. No reimbursements apply in the event of cancellation.			
Correspondence column				

* No deadline for applications. Applications are continuously accepted during the display period.

