SETC2024 Guidelines for Program Advertisements

The Preliminary program will be issued in May 2024 and Final Program will be issued in December 2024. We would like to offer the advertisements in these programs to increase the recognition of your company with the conference participants and related parties. Please read the guidelines below, fill out the application and e-mail it to the SETC 2024 Secretariat.

Outline	● Advertising on the Program Books / Preliminary and Final
	   Preliminary Program : to be issued in May 2024
	   Final Program : to be issued in December 2024
	● Configuration
	   A4 (210 mm × 297 mm) , approx. 50 pages
	● Official language : English

Advertisement fee and benefit	● Full-page A4 ad (Cover*1): 60,000 THB ● Full-page A4 ad (Inner): 40,000 THB ● Half page A4 ad (Inner): 20,000 THB *1 Back page of front cover or rear cover Please note that cover pages may not meet your request due to a limited number of applications. *2 Order and layout will be decided by the secretariat. *3 Tax included

Material content	● Format
	   Electronic data created with Illustrator or JPEG format. Resolution: 300 dpi or higher.
	● Size
	   Printed area A4 paper : 21x29,7cm portrait, there should be 3mm tolerance for printing bleed on all sides
	● Image Production
	   The advertiser must submit the complete manuscript as data.
	● Destination
	   After completion

Application	● Application deadline
	   April 4th 2024
	● How to apply
	   Please fill out the attached application form, complete with a signature and e-mail or fax it to the conference secretariat.
	● Payment :
	   An invoice will be issued after the application details have been confirmed and accepted.
	   All payments are Credit Card Basis.
	   Bank transfer is available only for domestic attendees,
	   (*All bank charges are the responsibility of the payer.)

Conference Secretariat	Rattiya Khongchatri 092-6145624 E-mail: setc2024@gmail.com

 * Due to the print characteristics, the color may contrary to your expectation.