



**Small Powertrains and Energy Systems Technology Conference 2024
BANGKOK, THAILAND**

SETC2024 Guidelines for Program Advertisements

The Preliminary program will be issued in May 2024 and Final Program will be issued in December 2024. We would like to offer the advertisements in these programs to increase the recognition of your company with the conference participants and related parties. Please read the guidelines below, fill out the application and e-mail it to the SETC 2024 Secretariat.

<p>Outline</p>	<ul style="list-style-type: none"> • Advertising on the Program Books / Preliminary and Final Preliminary Program : to be issued in May 2024 Final Program : to be issued in December 2024 • Configuration A4 (210 mm × 297 mm) , approx. 50 pages • Official language : English
<p>Advertisement fee and benefit</p>	<ul style="list-style-type: none"> • Full-page A4 ad (Cover*1): 60,000 THB • Full-page A4 ad (Inner): 40,000 THB • Half page A4 ad (Inner): 20,000 THB <p>*1 Back page of front cover or rear cover Please note that cover pages may not meet your request due to a limited number of applications. *2 Order and layout will be decided by the secretariat. *3 Tax is not included</p>
<p>Material content</p>	<ul style="list-style-type: none"> • Format Electronic data created with Illustrator or JPEG format. Resolution: 300 dpi or higher. • Size Printed area A4 paper : 21x29,7cm portrait, there should be 3mm tolerance for printing bleed on all sides • Image Production The advertiser must submit the complete manuscript as data. • Destination After completion
<p>Application</p>	<ul style="list-style-type: none"> • Application deadline April 4th 2024 • How to apply Please fill out the attached application form, complete with a signature and e-mail or fax it to the conference secretariat. • Payment : An invoice will be issued after the application details have been confirmed and accepted. All payments are Credit Card Basis. Bank transfer is available only for domestic attendees, (*All bank charges are the responsibility of the payer.)
<p>Conference Secretariat</p>	<p>Rattiya Khongchatri 092-6145624 E-mail: setc2024@gmail.com</p>

* Due to the print characteristics, the color may contrary to your expectation.

