# SETC 2024

## The 28th Small Powertrains and Energy Systems Technology Conference
## Bangkok, Thailand

# SETC2024 Application Guidelines for Banner Advertisements

A special website introduces SETC2024. It is expected that banner advertisements on this conference website would have a notable effect on conference participants and relevant parties. We will accept applications for banner advertisements according to the following terms and conditions. Your placement of a banner advertisement would be greatly appreciated.

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| Outline | ● Banner advertising on the special website<br>　URL:http://www.setc-jsae.com/<br>　Banner size: 54 pixels high × 108 pixels wide<br>　Banners are linked to the website.<br>　The locations of banners are rearranged randomly with every reload.<br>　The official language of the special website is English.<br>● Start accepting applications:<br>　From Feb. 1st (Thu.), 2024, on an as-needed basis<br>● Banners posting period:<br>　From Mar. 2024 to Dec. 2024<br>　Banners will be displayed from the month after receipt of payment. |
| Banner advertisement fee | ● 160,000 yen (consumption tax excluded.)<br>　Fixed amount regardless of the time of application |
| Material content | ● Pixel size:<br>　54 pixels high × 108 pixels wide<br>　(Size, including the margins, should be strictly observed.)<br>● Banner data image format:<br>　JPG / GIF<br>　(Text data is not accepted.)<br>● Image creation<br>　Advertisers shall prepare and submit the complete image data.<br>● Transmission of the final data<br>　After completion of the application, you will be asked to transmit the final data to the secretariat. |
| Application | ● Application deadline:<br>　Applications are continuously accepted during the display period.<br>● How to apply:<br>　Please fill out and sign the attached application form, and e-mail it to the secretariat.<br>● Payment: An invoice will be issued to you after the application details have been confirmed and accepted.<br>　Full payment must be transferred by the designated date, after receipt of the invoice.<br>　(*All bank charges are the responsibility of the payer. No reimbursements apply in the event of cancellation.) |
| Secretariat | ● Contact: SETC2024 Conference Organizer Office in charge<br>● E-mail: SETC2024@jsae.or.jp |