



**Small Powertrains and Energy Systems Technology Conference 2022  
HIMEJI, JAPAN**

**SETC2022 Guidelines for Program Advertisements**

The Preliminary program will be issued as digital version in May 2022 and Final Program will be issued in October 2022. We would like to offer the advertisements in these programs to increase the recognition of your company with the conference participants and related parties. Please read the guidelines below, fill out the application and e-mail it to the SETC 2022 Secretariat.

Outline	<ul style="list-style-type: none"> <li>● Preliminary Program : digital version to be issued in May 2022</li> <li>● Final Program : digital version to be issued in October 2022</li> <li>● Configuration A4 (210 mm x 297 mm) color, approx. 50 pages</li> <li>● Official language : English</li> </ul>
Advertisement fee and benefit	<ul style="list-style-type: none"> <li>● Full page A4 ad: ¥ 120,000 (full color)</li> <li>● Half page A4 ad: ¥ 50,000 (full color)</li> <li>* Order and layout will be decided by the secretariat.</li> <li>* Tax is not included</li> <li>● Benefit</li> <li>* For applicant of full-page, one charge-free participant benefit is available.</li> </ul>
Material content	<ul style="list-style-type: none"> <li>● Format Electronic data created with Illustrator or JPEG format. Resolution: 300 dpi or higher.</li> <li>● Size Printed area A4 paper : 21x29,7cm portrait, there should be 3mm tolerance for printing bleed on all sides</li> <li>● Image Production The advertiser must submit the complete manuscript as data.</li> <li>● Destination After completion of the application, you will be asked to send the data to the secretariat.</li> </ul>
Application	<ul style="list-style-type: none"> <li>● Application deadline March 21 (Mon.), 2022</li> <li>● Manuscript submission deadline: March 31 (Tue.), 2022 Details of how to submit data will be provided after receipt of applications.</li> <li>● Application: Please fill out the attached application form, complete with a signature and e-mail it to the conference secretariat.</li> <li>● Payment: An invoice will be issued after the application details have been confirmed and accepted. Full payment must be made by the specified date, after receipt of the invoice. (*All bank charges are the responsibility of the payer.)</li> </ul>
Conference Secretariat	<p>Society of Automotive Engineers of Japan, Inc Secretariat: Mr. Hisataka Sakurai E-mail: SETC2022@jsae.or.jp</p>

\* Due to the print characteristics, the color may contrary to your expectation.

