



Small powertrains and Energy systems Technology Conference 2026 KYOTO, JAPAN

SETC2026 Sponsorship Guideline

We are offering a technical exhibition space during SETC2026. Over 350 attendees are expected. Keeping the meaning of technical exhibitions in mind, your application will be greatly appreciated. However, please note that if we receive applications more than expected, all may not be approved.

Outline	●Sponsorship fees will be used to cover the operating expenses of the conference.																																									
Sponsorship Fee	<table><tr><td>PLAN</td><td colspan="6">Sponsorship Fee</td></tr><tr><td>S</td><td colspan="6">1,100,000 yen (Fee 1,000,000 yen + Tax 100,000 yen)</td></tr><tr><td>A</td><td colspan="6">660,000 yen (Fee 600,000 yen + Tax 60,000 yen)</td></tr><tr><td>B</td><td colspan="6">440,000 yen (Fee 400,000 yen + Tax 40,000 yen)</td></tr><tr><td>C</td><td colspan="6">220,000 yen (Fee 200,000 yen + Tax 20,000 yen)</td></tr></table> ● Please note that applications for each PLAN will be processed in the order they are received.							PLAN	Sponsorship Fee						S	1,100,000 yen (Fee 1,000,000 yen + Tax 100,000 yen)						A	660,000 yen (Fee 600,000 yen + Tax 60,000 yen)						B	440,000 yen (Fee 400,000 yen + Tax 40,000 yen)						C	220,000 yen (Fee 200,000 yen + Tax 20,000 yen)					
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Privileges	<p>1. Free-of-charge conference participation :Please refer to below table.</p> <p>2. A commercial will be aired during the intermission between sessions at the conference venue (details to be provided later). Banner AD on JSAE/SETC Web site is free of charge*** (Start from the following month of acceptance to Dec. 2026) Corporate logos will appear on the preliminary program (May) and the final program (Oct.), and be displayed on signboards at the conference. *** (web, publication) ***Please note that the signage placement will be coordinated by the secretariat,</p> <p>3. Naming rights for the venue; A PLAN applies to the Main Hall and Exhibition Hall, while B PLAN applies to the Session Rooms.</p> <p>4. For sponsors submitting four or more applications, an exhibition space (W2.0 m × D 2.0 m × H 2.4 m) with partitions, one table with a white cloth and two chairs is available free of charge. * Booth locations will be finalized by the Secretariat.</p> <p>5. Main sponsorship of reception event.</p> <table><tr><td>PLAN</td><td>Vacancies</td><td>Item 1</td><td>Item 2</td><td>Item 3</td><td>Item 4</td><td>Item 5</td></tr><tr><td>S</td><td>1</td><td>2</td><td>✓</td><td></td><td>✓</td><td>✓</td></tr><tr><td>A</td><td>2</td><td>2</td><td>✓</td><td>✓</td><td>✓</td><td></td></tr><tr><td>B</td><td>4</td><td>2</td><td>✓</td><td>✓</td><td></td><td></td></tr><tr><td>C</td><td>No limit</td><td>1</td><td>✓</td><td></td><td></td><td></td></tr></table>							PLAN	Vacancies	Item 1	Item 2	Item 3	Item 4	Item 5	S	1	2	✓		✓	✓	A	2	2	✓	✓	✓		B	4	2	✓	✓			C	No limit	1	✓			
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Application	<p>●Application deadline June 26 (Fri), 2026</p> <p>●Way of send company logo and banner data After you submit your application, we will notify you regarding banner guideline and how to send your data. Preliminary program deadline Feb. 27 (Fri), 2026 Final program deadline July 31 (Fri), 2026</p> <p>●How to apply Please fill out the attached application form, complete with a signature and e-mail or fax it to the conference secretariat.</p> <p>●Payment An invoice will be issued after the application details have been confirmed. Payment must be made by the specified date, after receipt of the invoice. (*All bank charges are the responsibility of the payer. And the fee you have paid is non-refundable.)</p>																																									
Conference Secretariat	Society of Automotive Engineers of Japan, Technical Exchange Division SETC2026 secretariat: Ms. Naoko Hashiguchi TEL +81-3-3262-8235 FAX +81-3-3261-2204 E-MAIL SETC2026@jsae.or.jp																																									





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KYOTO, JAPAN**

Application Form for Sponsorship SETC2026

(Please check the relevant box and provide the information below)

- ☐ S PLAN 1,100,000 yen (Fee 1,000,000 yen + Tax 100,000 yen)
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Application Date	____/____/____ (mm/dd/yyyy)			
Company Name				
Person-in-Charge	Name			
	Sec./Dept.			
	E-mail			
	TEL		FAX	
	Signature			
Bank Account	Name: MUFG Bank, Ltd. Swift code: BOTKJPJT Branch: Ichigaya Branch (branch code: 014) Ordinary savings account no.: 4396772 Account name: The Society of Automotive Engineers of Japan, Inc. (*All bank charges are the responsibility of the payer. And the fee you have paid is non-refundable.)			
Conference Secretariat	Society of Automotive Engineers of Japan, Technical Exchange Division SETC2026 secretariat: Ms. Naoko Hashiguchi TEL +81-3-3262-8235 FAX +81-3-3261-2204 E-MAIL SETC2026@jsae.or.jp			
Correspondence Column				

Application deadline

Friday, June 26, 2026

Preliminary program deadline

Friday, Feb. 27, 2026

Final program deadline

Friday, July 31, 2026

