



Small powertrains and Energy systems Technology Conference 2026
KYOTO, JAPAN

SETC2026 Guidelines for Program Advertisements

As an introduction of SETC2026, the preliminary program will be published in May 2026, and the final program will be published in October 2026. We would like to offer the advertisement opportunities in these conference programs to increase the recognition of your company to the conference participants and related parties. Please read the guidelines below, fill out the application, and email it to the SETC 2026 Secretariat.

Outline	<ul style="list-style-type: none"> ●Preliminary Program (web and publication) 500 copies to be issued in May 2026. Size A4 (210mm x 297mm), Color Printed. Approx. 50 pages in total. ●Final Program (web and publication) 500 copies to be issued in October 2026. Preliminary program materials will be published again. ●Official language is English 												
Advertisement fee	<table border="1"> <thead> <tr> <th></th><th>Advertisement fee</th></tr> </thead> <tbody> <tr> <td>Back cover page</td><td>352,000 yen (Fee 320,000 yen + Tax 32,000 yen)</td></tr> <tr> <td>Inside front cover</td><td>286,000 yen (Fee 260,000 yen + Tax 26,000 yen)</td></tr> <tr> <td>Inside back cover</td><td>286,000 yen (Fee 260,000 yen + Tax 26,000 yen)</td></tr> <tr> <td>Full-page A4 ad</td><td>220,000 yen (Fee 200,000 yen + Tax 20,000 yen)</td></tr> <tr> <td>Half-page A4 ad</td><td>132,000 yen (Fee 120,000 yen + Tax 12,000 yen)</td></tr> </tbody> </table> <p>* Back cover page, inside front cover and Inside back cover are on a first-come-first-served basis. * Page layout will be decided by the secretariat.</p>		Advertisement fee	Back cover page	352,000 yen (Fee 320,000 yen + Tax 32,000 yen)	Inside front cover	286,000 yen (Fee 260,000 yen + Tax 26,000 yen)	Inside back cover	286,000 yen (Fee 260,000 yen + Tax 26,000 yen)	Full-page A4 ad	220,000 yen (Fee 200,000 yen + Tax 20,000 yen)	Half-page A4 ad	132,000 yen (Fee 120,000 yen + Tax 12,000 yen)
	Advertisement fee												
Back cover page	352,000 yen (Fee 320,000 yen + Tax 32,000 yen)												
Inside front cover	286,000 yen (Fee 260,000 yen + Tax 26,000 yen)												
Inside back cover	286,000 yen (Fee 260,000 yen + Tax 26,000 yen)												
Full-page A4 ad	220,000 yen (Fee 200,000 yen + Tax 20,000 yen)												
Half-page A4 ad	132,000 yen (Fee 120,000 yen + Tax 12,000 yen)												
Material content	<ul style="list-style-type: none"> ●Format Electronic data created with Illustrator or JPEG format. Resolution: 300 dpi or higher ●Size 1 page: 210 mm x 297 mm (3 mm margin at each end) 1/2 page: 210 mm x 133 mm (3 mm margin at each end) ●Image Production The advertiser must submit the complete manuscript as data. ●Sending Manuscript After completion of the application, you will be asked to send the data to the secretariat. 												
Application	<ul style="list-style-type: none"> ●Application deadline June 26 (Fri.), 2026 ●Pre-program manuscript deadline February 27 (Fri.), 2026 ●Final program manuscript deadline July 31 (Fri.), 2026 Details of how to submit data will be provided after the application. ●How to apply Please fill out the attached application form, complete with a signature and e-mail or fax it to the conference secretariat. ●Payment An invoice will be issued after the application details have been confirmed. Payment must be made by the specified date, after receipt of the invoice. (*All bank charges are the responsibility of the payer. And the fee you have paid is non-refundable.) 												
Secretariat	<p>Society of Automotive Engineers of Japan, Technical Exchange Division SETC2026 secretariat: Ms. Naoko Hashiguchi TEL +81-3-3262-8235 FAX +81-3-3261-2204 E-MAIL SETC2026@jsae.or.jp</p>												

* Due to the print characteristics, the color may differ from your expectation.





Small powertrains and Energy systems Technology Conference 2026
KYOTO, JAPAN

SETC2026 Program Advertising Application

We would like to apply for an advertisement in the program as follows. (Please put ✓ in □)

<input type="checkbox"/>	Back cover	352,000 yen (Fee 320,000 yen + Tax 32,000 yen)
<input type="checkbox"/>	Inside front cover	286,000 yen (Fee 260,000 yen + Tax 26,000 yen)
<input type="checkbox"/>	Inside back cover	286,000 yen (Fee 260,000 yen + Tax 26,000 yen)
<input type="checkbox"/>	Full-page A4 ad	220,000 yen (Fee 200,000 yen + Tax 20,000 yen)
<input type="checkbox"/>	Half-page A4 ad	132,000 yen (Fee 120,000 yen + Tax 12,000 yen)

Company Name				
Mailing Address & postal code for Billing Invoice	〒 -			
Person-in-charge	Name			
	Sec/Dept.			
	E-mail			
	TEL		FAX	
	Signature			
Bank account	Name: MUFG Bank, Ltd. Swift code: BOTKJPJT Branch: Ichigaya Branch (branch number: 014) Ordinary savings account no.: 4396772 Account name: The Society of Automotive Engineers of Japan, Inc. (*All bank charges are the responsibility of the payer. And the fee you have paid is non-refundable.)			
Secretariat	Society of Automotive Engineers of Japan, Technical Exchange Division SETC2026 secretariat: Ms. Naoko Hashiguchi TEL +81-3-3262-8235 FAX +81-3-3261-2204 E-MAIL SETC2026@jsae.or.jp			
Correspondence column				

Application deadline

June 26 (Fri.), 2026

Pre-program manuscript deadline

February 27 (Fri.), 2026

Final program manuscript deadline

July 31 (Fri.), 2026

