



Small Engine Technology Conference 2017
JAKARTA, INDONESIA

Organized by Society of Automotive Engineers of Japan, Inc.(JSAE)/ SAE INTERNATIONAL

SETC2017 Application Guidelines for Banner Advertisements

A special website introduces SETC2017. It is expected that banner advertisements on this conference website would have a notable effect on conference participants and relevant parties. We will accept applications for banner advertisements according to the following terms and conditions. Your placement of a banner advertisement would be greatly appreciated.

Outline	<ul style="list-style-type: none"> ● Banner advertising on the special website URL: http://www.setc-jsae.com/ Banner size: 54 pixels high × 108 pixels wide Banners are linked to your website. The locations of banners are rearranged randomly with every reload. The official language of the special website is English. ● Start accepting applications: On an as-needed basis ● Banners posting period: Banners will be displayed from the month after receipt of payment to Dec. 2018.
Banner advertisement fee	<ul style="list-style-type: none"> ● JPY108,000 (tax included) Fixed amount regardless of the time of application
Material content	<ul style="list-style-type: none"> ● Pixel size: 54 pixels high × 108 pixels wide (Size, including the margins, should be strictly observed.) ● Banner data image format: JPG / GIF (Text data is not accepted.) ● Image creation: Advertisers shall prepare and submit the complete image data. ● Transmission of the final data: After completion of the application, you will be asked to transmit the final data to the secretariat.
Application	<ul style="list-style-type: none"> ● Application deadline: Applications are continuously accepted during the display period. ● How to apply: Please fill out and sign the attached application form, and e-mail it to the secretariat. ● Payment: An invoice will be issued to you after the application details have been confirmed and accepted. Full payment must be transferred by the designated date, after receipt of the invoice. (*All bank charges are the responsibility of the payer. No reimbursements apply in the event of cancellation.)
Application destination	<ul style="list-style-type: none"> ● Contact: SETC2017 Conference Organizer Office in charge ● E-mail: setc2017@jsae.or.jp



Society of Automotive Engineers of Japan, Inc.

