



Opening Ceremony

Tuesday, November 8, 9:00 - 9:30 at Hall C

Welcome Remarks from Sapporo



Mr. Fumio Ueda
Mayor, City of Sapporo

上田文雄

Welcome to Sapporo.

First of all, I would like to thank you for choosing Sapporo as the venue for the 17th Small Engine Technology Conference. It is a great honor for us to host the event, and I extend a warm welcome to all participants.

Sapporo is the nation's fifth-largest city, and has a population of more than 1.9 million. It plays a pivotal role in Hokkaido's politics, economy and culture. The city's harmonious combination of a rich natural environment and urban functions highlights the various charms of its four seasons, and for this reason it is seen by many as Japan's most attractive city.

One of the greatest appeals of Sapporo is its food. Hokkaido is known for its culinary delights, and Sapporo in particular is an outstanding place to enjoy delicacies from the land and sea.

Autumn is now upon us, and this is the season locals look forward to the most because it is harvest time. As it is also the Hokkaido sika deer hunting season, we can enjoy excellent wild game dishes at this time of year. The region's pure water is used to make delicious beer and sake, and the locally produced wine is also popular for its fine taste. I hope you will take the chance to savor these gourmet delights from Mother Nature to the fullest. I am confident that all attendees will enjoy their stay in Sapporo with the attentive support of the Sapporo Convention Bureau and the warm welcome and generous hospitality of the city's residents.

In closing, I hope that the 17th Small Engine Technology Conference here in Japan's northern area of Sapporo will be a great success. I believe the event will facilitate technological exchanges in Asia, where the scale of production is expanding and markets continue to grow, and that it will represent an early step toward a promising future.

Welcome Remarks – JSAE



Mr. Akio Hamada
President,
Society of Automobile
Engineers of Japan, Inc.

FISITA Council Member

Executive Vice President,
Executive Officer and
Representative Director,
Honda Motor Co., Ltd.

Professional Experience:

April 1971 Joined Honda Motor Co., Ltd.

June 1994 Plant Manager, Automobile Assembly Plant, Suzuka Factory Honda

June 1998 Canada Inc.

June 1999 Director, Honda Motor Co., Ltd.

"General Manager, Manufacturing Division Director, Honda Canada Inc."

June 2001 President and Director, Honda Engineering Co., Ltd.

April 2005 President and Director, Honda of America Mfg., Inc.

June 2005 Managing Officer, Honda Motor Co., Ltd.

April 2008 "Chief Operating Officer, Production Operations Risk Management
Officer General Supervisor, Systems"

June 2008 Senior Managing Director, Honda Motor Co., Ltd.

April 2009 General Supervisor, Quality

May 2011 President of JSAE

April 2011 **Executive Vice President,
Executive Officer and Representative Director,**

* Current responsibilities in boldface



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Welcome Remarks – SAE International



James N. Carroll

SETC2011
General Committee Chair,
SAE International

Principal Engineer
Southwest Research Institute
Engine Design and
Development Department
Emissions and
Vehicle Research Division
Office of Automotive Engineering
San Antonio, Texas

Jim Carroll has extensive experience in emissions testing of both small and large non-road spark-ignited engines, including baseline emissions, emissions durability, development of emission reduction strategies, and fuel effects studies. He has led projects to develop calibrations for multi-fuel industrial engines, and certify the engines to regulatory standards.

Mr. Carroll has also been involved in baseline emission testing and development of marine engines including personal watercraft, outboard, and inboard and sterndrive engines. He has developed engine calibrations, and catalyst equipped water-cooled exhaust systems to reduce marine engine emissions.

Mr. Carroll has worked with the recreational engine industry to gather in-field operational data from snowmobiles and ATVs, which were used to develop emission test cycles. The snowmobile test cycle work led to baseline emissions testing of snowmobiles, and characterization of their particulate emissions.

Mr. Carroll also has experience with transient and steady-state cycle emissions testing of heavy-duty diesel and alternative fuel engines. His heavy-duty engine projects have included end-of-line testing, durability studies, and prototype engine evaluations. He also has experience with evaluation of natural gas engines, hydrogen fueled engines and heavy-duty aftertreatment.

Jim has published 13 peer-reviewed papers on engine emissions testing and related work. He has been involved in SETC since its inception and been published in the SAE Transactions Journal.

Welcome Remarks – SETC 2011 Committee



Mr. Masanori Atsumi

Chair of SETC2011
Honorary Committee

Director and
Senior Managing Officer,
Executive General Manager
of Motorcycle Engineering
SUZUKI MOTOR CORPORATION

Professional Experience:

- 1970 Suzuki Motor Co., Ltd.
- 1985 Body Experiment Group, Automobile Body Design Dept.
- 1990 (Company name was changed to SUZUKI MOTOR CORPORATION)
- 1997 General Manager of Experiment And Analysis Dept.
- 2000 General Manager of Engineering Administration Dept.
- 2001 Director and General Manager of Quality Assurance Dept.
- 2006 "Experiment And Analysis / General Manager of Engineering Administration Dept., Automobile Engineering"
- 2007 "Engineering Management & Design Quality / General Manager of Engineering Administration Dept., Automobile Engineering"
- 2008 Executive General Manager of Motorcycle Engineering
- 2009 **Director and Senior Managing Officer**

* Current responsibilities in boldface